



**HAYNESBESCO**  
GROUP, LLC





# WHAT IS THE HAYNESBESCO GROUP ADVANTAGE?

THE HBG ADVANTAGE IS:

## Longevity & Stability

HAYNESBESCO GROUP, LLC, WAS FOUNDED IN 2005,  
AND IS HEADQUARTERED IN FRANKLIN, TENNESSEE.

OUR DEDICATION TO OUR CLIENTS, OUR QUALITY AND INNOVATION  
ACROSS THE SPECTRUM OF SOCIAL EXPRESSION PRODUCTS HAS  
RESULTED IN A CLIENT RETENTION RATE EXCEEDING  
90% OVER THE LAST DECADE.

WITH OUR FULL-SERVICE APPROACH, WE ARE ABLE TO MEET THE  
UNIQUE NEEDS OF EACH OF OUR VALUED CLIENTS.



THE HBG ADVANTAGE IS:

## Innovative, Client-Centered Solutions

AT HAYNESBESCO GROUP (HBG), INNOVATION ISN'T JUST ABOUT CREATING GREAT PRODUCTS; IT'S ABOUT CREATING GREAT PRODUCTS THAT ARE RIGHT FOR YOU.

OUR COMMITMENT TO DEVELOPING AND MAINTAINING INTERACTIVE CLIENT RELATIONSHIPS DRIVES EVERYTHING WE DO, MAKING US UNIQUELY CAPABLE OF UNDERSTANDING AND MEETING ALL YOUR SOCIAL EXPRESSIONS AND GIFTWARE NEEDS.

UTILIZING TOP INDUSTRY CREATIVE TALENT, SOLUTION BASED SOURCING AND COST-EFFECTIVE MANUFACTURING, HBG CAN DELIVER EXACTLY WHAT YOU WANT, WHEN AND WHERE YOU WANT IT—ALL WITH OUTSTANDING CLIENT SERVICE.





THE HBG ADVANTAGE IS:

## **Commitment to: Clients, Colleagues & Community**

EVERY DAY, WE STRIVE:

TO PROVIDE OUR CLIENTS WITH EXCEPTIONAL INNOVATION AND CREATIVITY, HIGH-QUALITY PRODUCTS, COST-EFFECTIVE PRICING AND DEDICATED SUPPORT SERVICES.

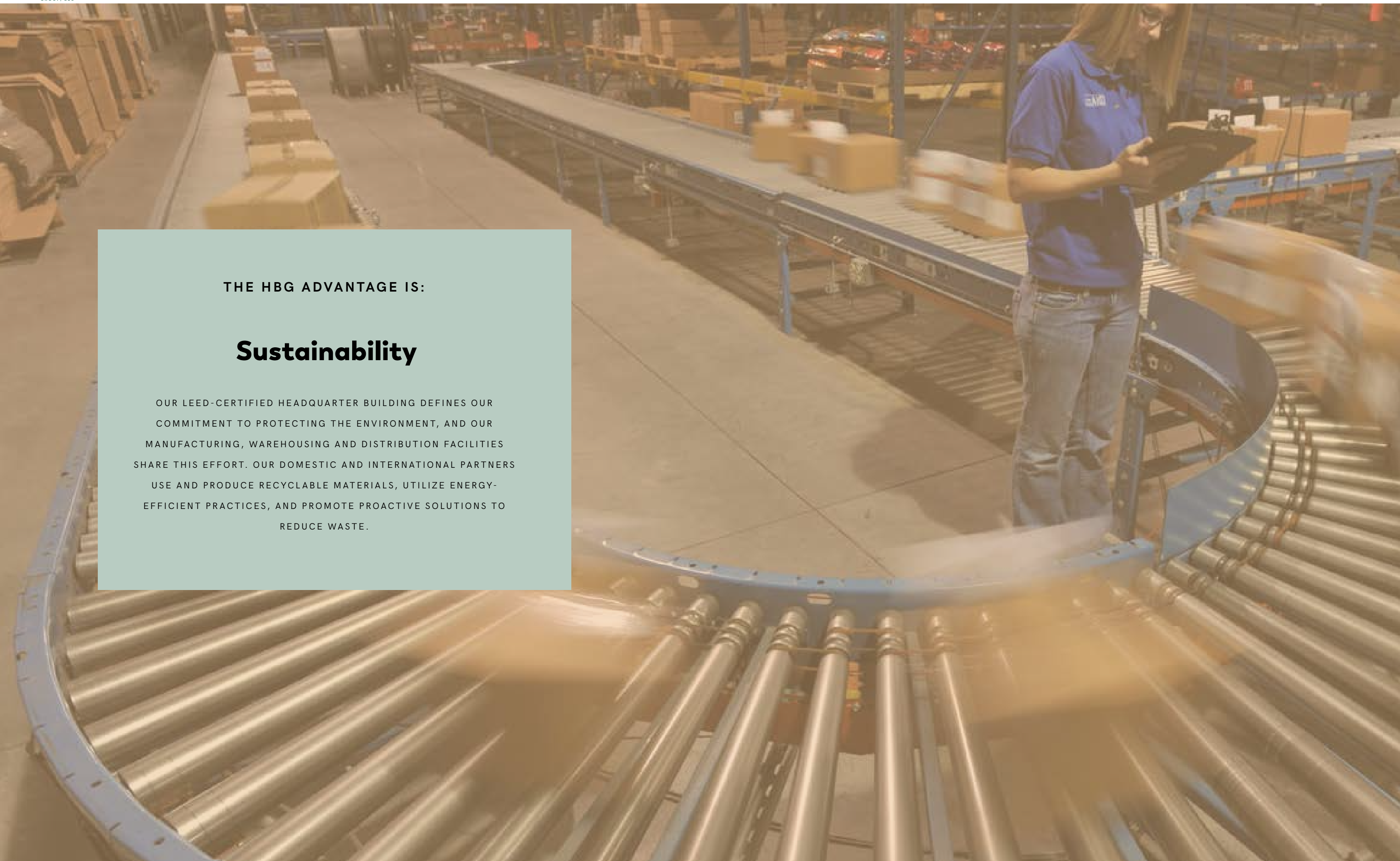
TO OFFER OUR COLLEAGUES THE RESPECT THEY DESERVE, OPPORTUNITIES FOR ADVANCEMENT AND REWARDS FOR ACCOMPLISHMENTS.

TO GIVE BACK TO THE COMMUNITY BY SERVING OTHERS, BEING RESPONSIBLE CITIZENS AND CAREFUL STEWARDS OF THE ENVIRONMENT.

THE HBG ADVANTAGE IS:

## Sustainability

OUR LEED-CERTIFIED HEADQUARTER BUILDING DEFINES OUR COMMITMENT TO PROTECTING THE ENVIRONMENT, AND OUR MANUFACTURING, WAREHOUSING AND DISTRIBUTION FACILITIES SHARE THIS EFFORT. OUR DOMESTIC AND INTERNATIONAL PARTNERS USE AND PRODUCE RECYCLABLE MATERIALS, UTILIZE ENERGY-EFFICIENT PRACTICES, AND PROMOTE PROACTIVE SOLUTIONS TO REDUCE WASTE.





THE HBG ADVANTAGE IS:

## Trend Research & Development

AT HBG, THE CREATIVE SERVICES & PRODUCT DEVELOPMENT TEAMS ARE CONTINUALLY MONITORING CONSUMER TRENDS INTERNATIONALLY AND DOMESTICALLY TO ENSURE FRESH, IN-DEMAND PRODUCTS. OUR GOAL IS TO MAKE SURE TO PROVIDE THE RESPECTIVE ITEMS WITH PROPER DESIGNS THAT FIT THE SPECIFIC

DEMOGRAPHIC OF THE CLIENT'S NEEDS.

RESEARCH + TREND + COLOR = PRODUCTS

THE HBG ADVANTAGE IS:

## Locations & Logistics

OUR DOMESTIC AND INTERNATIONAL NETWORK OF MANUFACTURING, WAREHOUSING, AND DISTRIBUTION FACILITIES GUARANTEES SUPERIOR PRODUCTS, DELIVERED ON TIME.

OUR HIGH-QUALITY PRODUCTION CAPABILITIES CAN MEET ANY NEED. PER MONTH, WE CAN PRODUCE OVER 6 MILLION GIFT BAGS, 3 MILLION GIFTWRAP ROLLS (29.5 LINEAR FEET) AND 5 MILLION GIFT BOWS.

WHETHER YOU NEED EDI, WAREHOUSING, MERCHANDISING, OR PICK AND PACK, WE CAN MEET YOUR NEEDS - ALL WITH THE HIGH LEVEL OF PERSONALIZED ATTENTION YOU EXPECT FROM HBG.



 **Headquarters**

 **Creative**

 **Warehousing**

 **Manufacturing**

(Cities, Provinces, Territories)



THE HBG ADVANTAGE IS:

## National Trademarked Brand Advantage

OUR PRODUCTS ARE OFFERED IN ALL 50 STATES AND INTERNATIONALLY BY NATIONAL RETAILERS, DEPARTMENT STORES, SPECIALTY STORES, E-COMMERCE MERCHANTS AND THROUGH BELLABUG.COM. WE WORK WITH YOU TO DESIGN AND DEVELOP PRODUCTS THAT MEET YOUR NEEDS, WHICH CAN EITHER BE OUR TRADEMARKED BRANDED PRODUCTS OR TAILORED TO FIT YOUR PRIVATE LABEL.





THE HBG ADVANTAGE IS:

## Unique and Diverse Product Capabilities

OUTSTANDING CREATIVITY, SOURCING, MANUFACTURING AND  
SERVICE - IT ALL COMES TOGETHER TO GIVE OUR CLIENTS THE BEST  
IN SOCIAL EXPRESSIONS AND GIFTWARE PRODUCTS



GIFT PACKAGING

STORE USE







**GIFTWRAP** (sheet or counter rolls)

**FABRIC BAGS** (printed or solid colors)

**TISSUE** (white, color or printed)

**PRE-TIED BOWS**

**RIBBONS** (solid or printed)

**JEWELRY BOXES** (ring, necklace, earring-bracelet)

**MYLAR SLEEVES**

**QUICKWRAP BOXES**

**ENCLOSURE CARDS**

**ENVELOPES**



STATIONERY

PAPER DINNERWARE, DECOR, HARD GOODS



GIFT CARD HOLDERS

LICENSES





**HAYNESBESCO**  
GROUP, LLC

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